

National Center for Postsecondary Research  
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**DEVELOPMENTAL SUMMER BRIDGE  
PROGRAMS:  
IMPLEMENTATION  
AND EARLY EVIDENCE FROM A  
RANDOM ASSIGNMENT STUDY**

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# PRESENTATION OVERVIEW

- Introduction to developmental summer bridge programs
- Purpose of the study
- Research design
- Implementation findings
- Early impact findings
- Implications and conclusion



# A WELL-KNOWN CHALLENGE

- Evidence suggests that the current developmental education system does not work well (Bailey, 2009; Pusser & Levin, 2009)
- Most students do not complete their developmental sequences (Calcagno, Crosta, Bailey, & Jenkins, 2007)
- Students placed into developmental education are less likely to complete college (Adelman, 2006)



# DEVELOPMENTAL SUMMER BRIDGE PROGRAMS

*What are they?*

- College-sponsored summer programs designed to provide graduating high school seniors with academic and college-going skills
- Design is grounded in literature on acceleration (Wlodkowski & Kasworm, 2003), social know-how (Deil-Amen & Rosenbaum, 2003), college knowledge (Conley, 2005), and contextualization (Perin, 2007).



# DEVELOPMENTAL SUMMER BRIDGE PROGRAMS

*Why might they work?*

- Reduced need for developmental courses in college
- Exposure to college and academic expectations
- Contact with college faculty and administrators
- Small cohorts of students
- Stipends to reduce need for summer jobs.



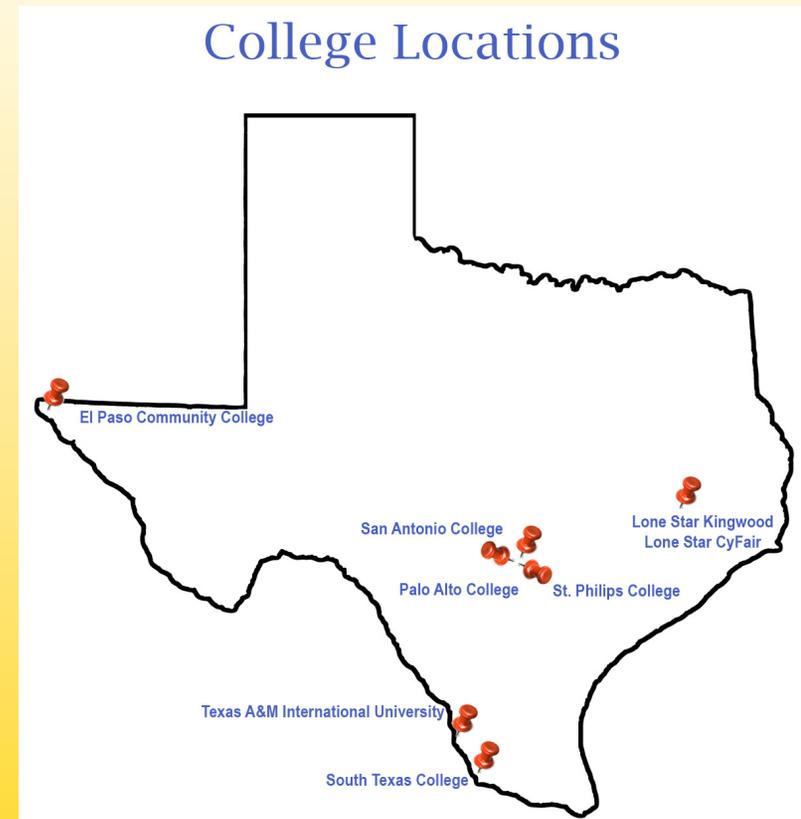
# TEXAS DEVELOPMENTAL SUMMER BRIDGE STUDY

- Conducted in cooperation with the Texas Higher Education Coordinating Board, with principal funding from IES and supplemental funding from the Houston Endowment.
- Purpose: Assess the effectiveness of the summer bridge model in improving college preparation and success for students in need of remediation.



# DEVELOPMENTAL SUMMER BRIDGE PROGRAMS

- Four to five weeks (64 -100 hours)
- Accelerated instruction in developmental math, English, and/or reading
- Academic and student services support
- “College knowledge” component
- Student cohorts
- Student stipend for completers





# THE RESEARCH

Implementation (data sources: interviews, classroom observations, focus groups, surveys)

- What do the programs and students look like?
- What are the challenges in implementation?
- What program design elements show promise?

Impact (student-level data from the colleges and the THECB from Fall 2009 to Spring 2011)

- Do summer bridge programs reduce the need for developmental education and improve other college-related outcomes?

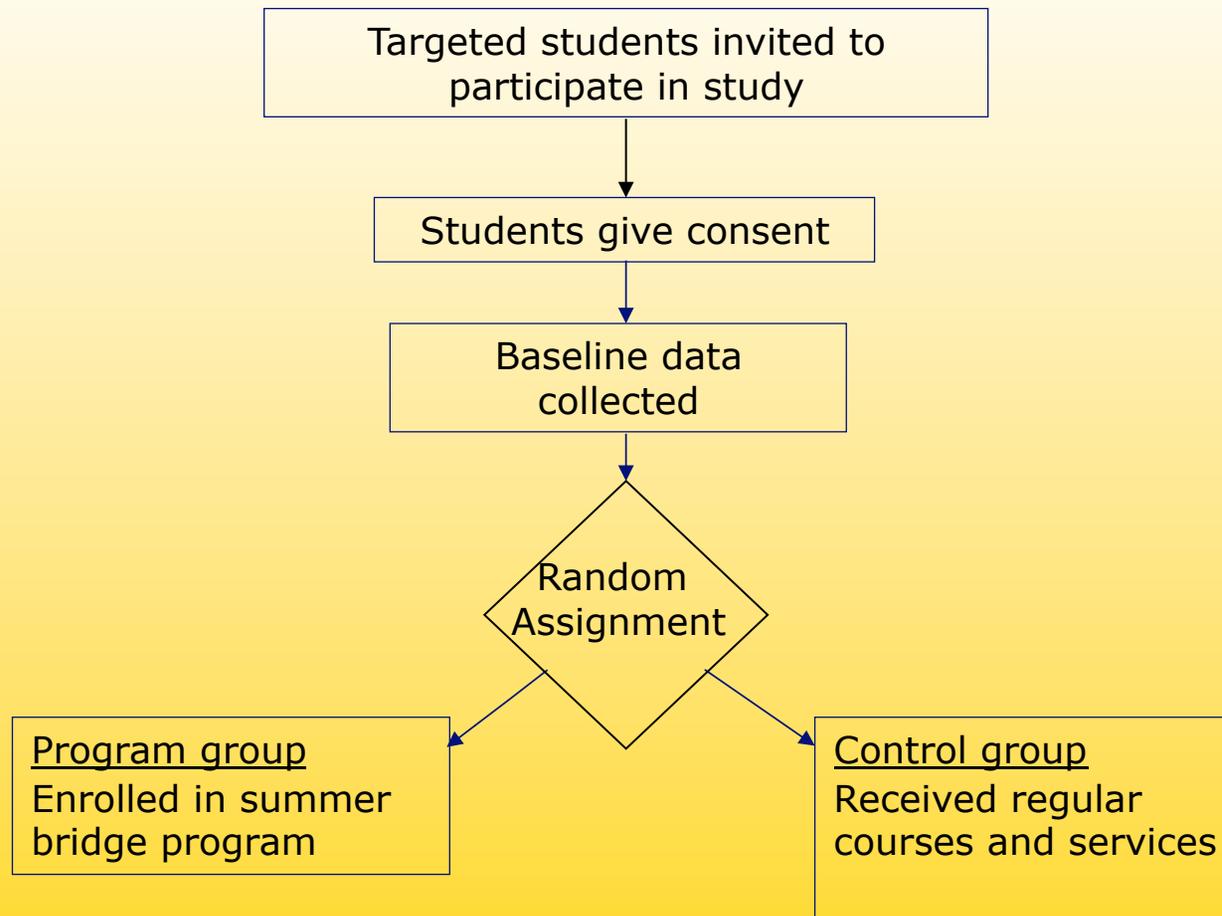


# RANDOM ASSIGNMENT DESIGN

- Why random assignment?
  - Many studies suffer from methodological problems that prevent causal estimates of program effectiveness.
  - Random assignment studies generate internally valid estimates of program effects.
- Associated qualitative research
  - Understand implementation and treatment variability.
  - Site selection



# Random Assignment Design





## OUTCOMES OF INTEREST

- College enrollment rates
- Faster completion of developmental coursework
- College credit accumulation
- Completion of gatekeeper courses (such as College Algebra)
- Persistence
- Enrollment status (Full or part time)



# SUMMER BRIDGES 2009: PARTICIPATION

College	Eligible for Program	Control	Started Program	Finished Program	% of starters who finished program
El Paso	165	108	139	138	99%
Lone Star-CyFair	74	48	65	64	98%
Lone Star-Kingwood	51	35	51	41	80%
Palo Alto	52	35	52	35	67%
San Antonio	89	58	51	47	92%
St. Phillips	153	102	146	139	95%
South Texas	83	54	72	63	88%
TAMIU	126	85	113	111	98%
TOTALS	793	525	689	638	93%



# SELECTED STUDENT SAMPLE CHARACTERISTICS

- 84% Hispanic
- 62% Female
- Mean age - 19
- 61% qualified for free/reduced lunch
- Motivations for applying to DSB: attaining college level standing, improving skills, experiencing college



# IMPLEMENTATION FINDINGS

- Sites were considered to be well-implemented and a fair test of the program.
- Multiple challenges and promising practices were identified across all 8 sites.



## *RECRUITMENT*

### Challenges

- Colleges had to recruit more students than before (more time and \$)
- Swine flu, floods.....

### Promising practices

- Relationships with counselors
- Stipend: hooked attention and attracted lower income students

## *INSTRUCTION*

### Challenges

- Mixed ability classes
- Acceleration

### Promising practices

- Use of mentors and tutors in classrooms and labs
- Varied pedagogical techniques



## *COLLEGE KNOWLEDGE*

### Challenges

- Presenters who weren't well connected to the program

### Promising practices

- Intentional, informal sharing of information
- Location on campus (power of the site)

## *STUDENT SUPPORTS*

### Challenges

- Using lab time effectively
- Finding the right mentors and tutors

### Promising practices

- Highly trained and structured tutoring/mentoring
- Integration of lab work and class work



## PRELIMINARY OUTCOMES

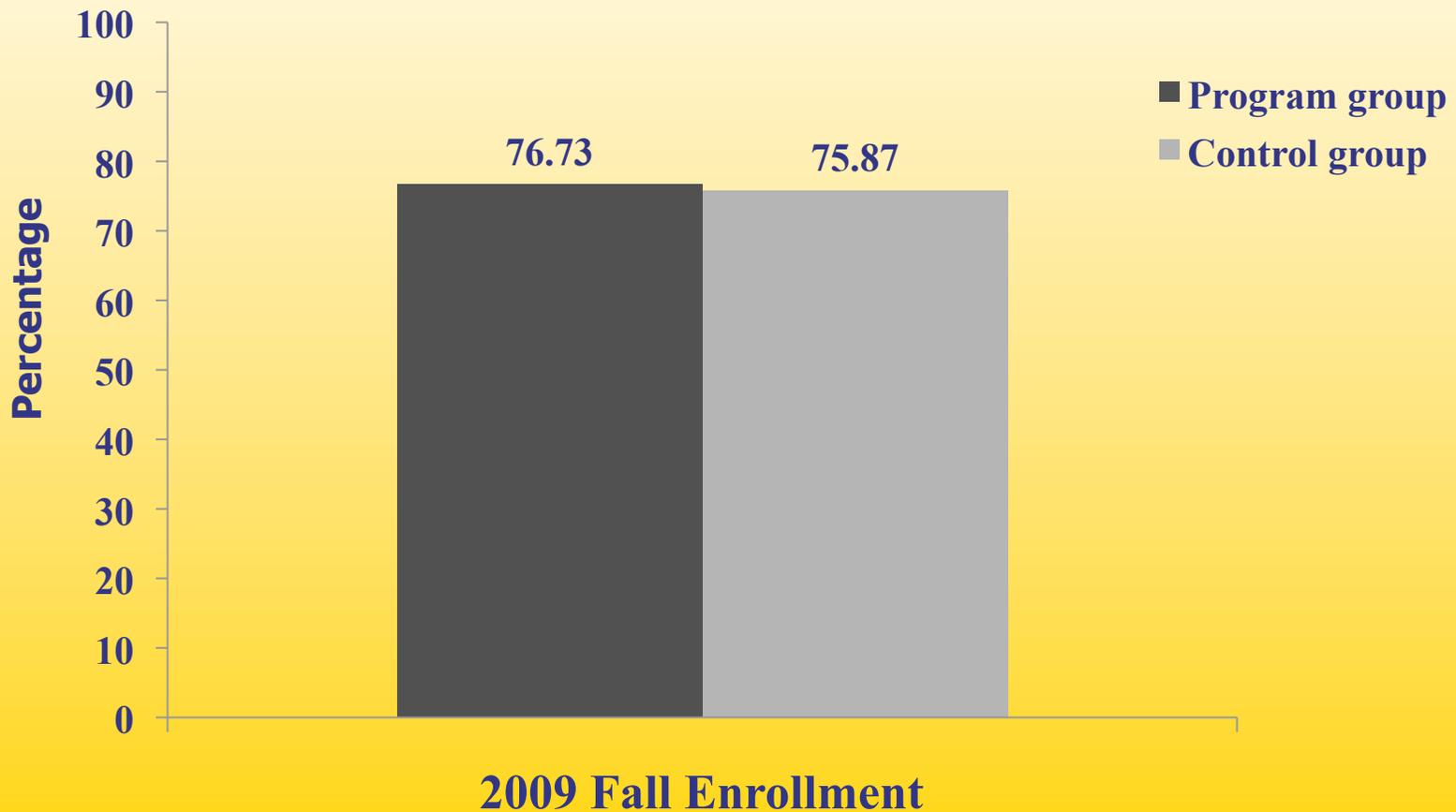
Impacts have been estimated for four key outcomes from the fall 2009 term:

- Registration at any college in Texas
- Total number of credits attempted
- Number of regular college-level credits attempted
- Number of developmental credits attempted



# EARLY IMPACT FINDINGS

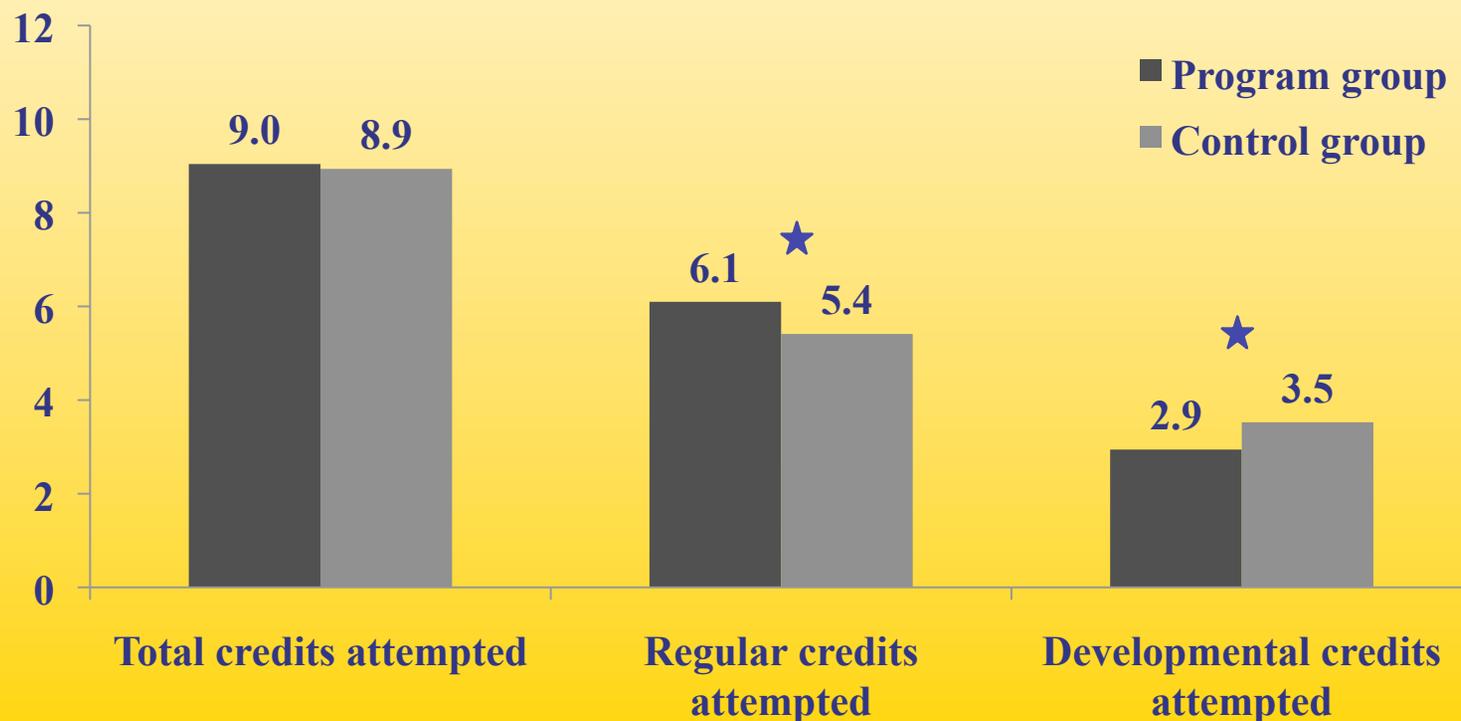
- No program impacts on college enrollment





## EARLY IMPACT FINDINGS

- Program impacts on number of credits attempted by type, but no impacts on total number of credits attempted





# IMPLICATIONS OF EARLY FINDINGS

- While findings are very preliminary, results suggest the summer bridge program
  - Does not impact whether a student enrolls in college in Texas.
  - Increases college credits attempted; decreases developmental credits attempted.
- Additional outcomes will be presented in future reports, as will longer follow-up to determine whether these results are sustained.



# DEVELOPMENTAL SUMMER BRIDGE STUDY NEXT STEPS

- Interim report on implementation and early impacts will be released winter, 2010-11.
- Final report with 2 years of follow-up to be released winter, 2011-12.



# MORE INFORMATION

Download event materials and learn how to participate in the online follow-up discussion:

[www.PostsecondaryResearch.org/  
conference/afterevent.html](http://www.PostsecondaryResearch.org/conference/afterevent.html)

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